

CHILDREN'S TELEVISION ACT  
COMMERCIAL LIMITS CERTIFICATION

**FIRST QUARTER 2001**

Listed below are those programs broadcast by KCAL-TV during the fourth calendar quarter, January 2001 through March 2001, that are considered "children's programs" for purposes of commercial limits (as defined in section 73.670 of the FCC's rules).

**The programs below are regularly scheduled at the times and days listed below:**

<u>PROGRAM NAME</u>	<u>TIME PERIOD</u>	<u>DAY</u>
JACK HANNA	07:30A-08:00A	MONDAY
WILD MOMENTS	07:30A-08:00A	TUESDAY
CRITTER GITTERS	07:30A-08:00A	WED & SAT
WILD ABOUT ANIMALS	07:30A-08:00A	THURSDAY
AWESOME ADVENTURES	07:30A-08:00A	FRIDAY

I hereby certify the following:

1. I am the General Sales Manager for KCAL-TV.
2. I am responsible for supervising the sale of commercial time in KCAL-TV's programming including, in particular, all children's programming.
3. That the foregoing children's programming broadcast by KCAL-TV during the period January , 2001 through March 31, 2001 was routinely formatted to contain no more than the maximum amount of commercial time permitted under the Communication Acts, as amended 47 U.S.C. §

Commercial Limits Report 303a, and 47 C.F.R. § 73.670. Specifically, I represent that as to the above listed programming:

- a. Each hour of weekend children's programming contained no more than ten and one-half minutes (10:30) of commercial matter per clock hour.
- b. Each hour of weekday children's programming contained no more than twelve minutes (12:00) of commercial matter per clock hour.

- c. Any stand-alone half-hour program contained no more than 5 minutes and fifteen seconds (5:15) of commercial matter on weekends and no more than 6 minutes (6:00) of commercial matter on weekdays.

A handwritten signature in dark ink, appearing to read "Mike Kincaid", is written over a horizontal line.

Mike Kincaid  
General Sales Manager

Date: April 10, 2001